

Introduction to Consumer and Community Policy

FCS 3600

Online Course



What is Consumer and Community Policy?

Consumer and community policies are the choices a society makes about the material conditions of everyday life.

Consumer policy is most often formulated at the national level.

Community policy is most often crafted at the local level.

There are many different issues that could be discussed in this class. We will focus on the following five:

- Auto Safety
- Transportation
- Retailing
- Credit
- Housing Affordability

Why take this course?

Consumer and community policies affect each of our lives daily.

Consumer and community policies focus on the process of social change and social progress.

There are many careers that require knowledge of consumer and community policy, including law, business, public relations, and advocacy.

The course satisfies a university requirement (BF).

The course's objectives are to provide students with:

An understanding of the history and current status of key issues in consumer and community policy

Mastery of concepts from political science, sociology, economics, and law as they are used in the analysis of consumer and community policy

Appreciation of the ways in which individuals, interest groups, and communities organize to pursue their visions of a better society.