Watchdogs and Whistleblowers:  A Reference Guide to Consumer Activism is the most comprehensive treatment of the ways in which consumer activism has reshaped the economic and political well-being of citizens in the United States and around the world.

- The book’s more than 140 entries provide rich detail on organizations, individuals, and activist strategies that have yielded advancements in consumer rights to safety, access to basic necessities, information and education, meaningful marketplace choices, political participation, and a healthy environment.

- Reflecting the worldwide growth of the consumer movement, the book contains entries on corners of the globe where consumer activism has only recently emerged, including the People’s Republic of China, Central and Eastern Europe, Africa, and the Middle East.

Editors Stephen Brobeck (Executive Director, Consumer Federation of America) and Robert N. Mayer (Professor, University of Utah) have assembled contributions from more than 100 of the world’s most prominent consumer researchers and activists.

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